



It is with great excitement that we invite you to be a part of the 2016 New England Food Festival during the 21st annual America's Hometown Thanksgiving Celebration. Over 200,000 people come to this annual, nationally recognized event. The New England Food Festival is one of the highlights of the weekend of events.

Last year over 2,200 attendees lined up at famous Plymouth Rock to enter the New England Food Festival. This wonderful challenge features the very best soups, chowders, party foods, entrees, desserts and booth decor from area restaurants, in a beautiful heated tent on the Plymouth Waterfront.

Celebrity judges and attendees vote on which restaurant entry is the best. The New England Food Festival offers winning chefs valuable prizes as well as the prestige that comes with being awarded a winner.

This fantastic event is a great way to gain exposure and expand your restaurant following. It is also a great opportunity for you to broaden your visibility to a wide range of new and existing customers.

We are limited to 20 restaurants. There is no fee to enter the challenge. Spaces are available on a first come first serve basis. We would love to have your participation in this year's event. Please return your application as soon as possible to secure your spot.

Sincerely,

*Julie Brewster*

**New England Food Festival Chairperson**

**781-883-3810**

**[jbrewster@eventplannersofplymouth.com](mailto:jbrewster@eventplannersofplymouth.com)**



**NEW ENGLAND FOOD FESTIVAL  
BUSINESS EXHIBIT AGREEMENT  
SATURDAY, NOVEMBER 19, 2016**

\_\_\_\_\_ (Hereinafter referred to as Food Vendor) is hereby authorized to distribute 3 ounce samples of their prepared food at the **New England Food Festival as affiliated with America's Hometown Thanksgiving Celebration** for the purpose of judging entries in the categories of CHOWDERS, SOUPS, ENTREES, DESSERTS, and PARTY FOODS. No more than 2 entries for each category.

The Food Vendor acknowledges his total responsibility for his display and the actions of his employees, agents, contractors or subcontractors in the area surrounding the display and will maintain direct control over all activities in his exhibit area.

The availability of electricity and water in any one area will not be guaranteed by the Contractor. Propane is recommended and needs to be provided by the Food Vendor. The Contractor makes no guarantee as to the number of participants; however potential participants are projected at 2,300 and each Food Vendor needs to prepare accordingly. The Contractor is not responsible for loss or damages or both resulting from cancellation of show due to unforeseen circumstances, to include, but is not limited to, the Acts of God.

**DISPLAY RULES AND REGULATIONS  
THE FOOD VENDOR AGREES TO ABIDE BY THE FOLLOWING RULES AND REGULATIONS.**

- 1) Booths must be staffed during all festival hours (11-4) and ready to serve promptly at 11 am; winners to be announced shortly after 4 pm.
- 2) Set-up and take down of Food Vendors must be made during appointed time only:
  - **Set-Up** – Friday, November 18, 2016 between 10am – 2pm and Saturday 8am – 9am.
  - **Breakdown** – Saturday, November 19, 2016 4:00pm – 6:00pm
  - *TO AVOID ANY CONFUSION—PLEASE PLAN TO SET-UP ON FRI; CONTRACTOR PROVIDES 24 HOUR SECURITY—*
  - *VEHICLES WILL NOT BE ALLOWED ON THE WATERFRONT AFTER 8:00am SATURDAY, NOVEMBER 19, 2016.*
- 3) THE DISPLAY MUST BE OF PROFESSIONAL QUALITY.  
All tables must remain draped with cloths provided by vendor; all signs must be of professional nature.
- 4) We provide: 2 tables;  
**Food Vendors must provide their own: eating utensils, 3 ounce serving containers, napkins, etc.**
- 5) Sirens, bells, amplifiers, flashing lights or any equipment causing excessive noise for annoyance is expressly forbidden.
- 6) Spaces may not sublet or shared unless written permission from the Contractor is obtained.

- 7) Per order of Plymouth Fire Dept the following must be abided by:
- Each Food Vendor must have their own: class ABC fire extinguisher, (6-8 FOOT) extension hose for propane to be housed outside of the tent
  - Use of heavy duty electrical extension cords and power strips (although electricity is VERY limited and not suggested)
- 8) Food Vendor shall conform to all federal, state, and town laws.
- 9) No alcoholic beverages may be distributed.
- 10) The roads close Saturday, November 19th at 8am sharp. Anyone arriving after that time will have to carry their supplies in from their parking spots. No vehicles are allowed to enter this area during the event; Food Vendors should finally park in Nathaniel Morton parking lots for easier access and AHTC golf cart transport.
- 11) To better manage crowd control each restaurant will be receiving an allocated amount of wristbands for their restaurant staff.
- 12) Security: The Contractor will have overnight security from Friday 6pm to Saturday 7am. **The Contractor (AHTC) does not assume any responsibility or liability for loss or damage to Food Vendor's property.** Your signature of this contract signifies that you understand and agree to the above mentioned terms and conditions.

**IF THE ABOVE REGULATIONS AND ALL OPERATIONS POLICIES ARE NOT OBSERVED, THE FOOD VENDOR MAY BE REQUESTED TO VACATE HIS SPACE. UNDER THESE CIRCUMSTANCES, YOUR WILL FORFEIT YOUR DEPOSIT.**

Food Vendor agrees to indemnify and hold harmless the Contractor (AHTC) and their agents and volunteers from and against all claims, damages and losses and expenses including reasonable attorney's fees in any case where it shall be necessary to file an action, (1) arising out of the performance of the work herein which is one for bodily injury, illness or death or for property damage, including loss of use and (2) caused in whole or in part by the Food Vendor's negligent acts or failure to act or that of his agents, employees, contractor or subcontractor or anyone employed by them for whose act the Food Vendor may be liable.

Business Name:

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Contact Name & Position:

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Address:

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City/State/Zip:

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Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web page: \_\_\_\_\_

Specific Entrée (Name Type of Chowder/Soup/Entrée/Party Food or Dessert—please be SPECIFIC):

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**FEE: \$200 REFUNDABLE DEPOSIT— must prepare enough food to accommodate (an estimated 2000 participants) 3 ounce portions; Vendors are held responsible for providing serving containers; propane (preferred way to heat)/or coolers for refrigeration. Electricity is not available. CHECK to be made payable to:**

## **America's Hometown Thanksgiving Celebration.**

***Deposit must be made in full with this signed Business Exhibit Agreement. No exceptions will be made. Registration will not be processed unless accompanied by full deposit.***

**I have read and accept all of the conditions**

(Food Vendor) \_\_\_\_\_

Print Name \_\_\_\_\_

Authorized Signature for Food Vendor \_\_\_\_\_

Date \_\_\_\_\_

***First come, first serve ~ SPACE IS LIMITED to 20 vendors.***