



Be sure to share your participation on your social media pages and tag us — we'll share your posts too!

Facebook- <https://www.facebook.com/usathanksgiving/>

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Website- <https://usathanksgiving.com>

The excitement is building the 2025 America's Hometown Thanksgiving Celebration! Below are instructions for Vendor Move-In and the Security and Parking Guidelines.

VENDOR GUIDELINES

MOVE-IN INSTRUCTIONS

In order to avoid traffic congestion and confusion, we **STRONGLY** recommend that all vendors be set up on Friday, November 21

- Vendors should arrive between 10:00 AM and 2:00 PM
- Anyone that has previously requested connectivity to electric should ensure that you have a 12-gauge extension cord that is at least 50 feet long to reach the electrical connection
- Please contact Laura Tonello at 508-989-0896 with any questions

If necessary, Saturday November 22 move-in will be from 6:00 AM -7:00 AM. **All vendor traffic should enter Water Street from NORTH STREET.** We ask that you move your items into your booth and then move your car. You should move your car to the Nathaniel Morton School parking lot and then return to your booth for set-up. **WATER STREET WILL BE CLOSED ON SATURDAY FROM 7:00 AM TO 4:00 PM.**

- The Police WILL shut down the road on Saturday morning early if there is a high level of traffic and/or cars blocking the road. Cars will not be allowed in the event area if there is a chance an emergency vehicle can't get through. If it is necessary to set up on Saturday, please come early and be patient with the police and volunteers.
- You will have 20 minutes to unload your vehicle. According to regulations from the Department of Conservation and Recreation and AHTC Security, vehicles are not permitted on the grass. Your vehicle must stay on the pavement at all times. Any vehicle that does not comply will be towed at the owner's expense.
- Once unloaded, you will be asked to move your vehicle to the Nathaniel Morton School parking area by following the directions below:
 - Follow Water Street **SOUTH** to Union Street.



10 Cordage Park Circle, Suite 230
Plymouth, MA 02360
Telephone: 508.746.1818

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- Water St from Union St to Brewster St will be ONE WAY heading southbound. (This is different than previous years so please take note.)
- Make a left on Union Street
- Look for the school parking entrance on your right. There is a playground at the entrance. It is about a 5-minute walk back to the Pilgrim Memorial State Park.
- Once your vehicle has been parked and secured, you will **not** be permitted to remove your vehicle until after the parade has passed. (Approximately 1:30 PM)

WATERFRONT SECURITY:

Overnight security will be present on the waterfront (DCR Pilgrim State Park & Brewster Gardens) between 6:00 PM Friday, November 21 and 7:00 AM Saturday morning, November 22. All Vendors and support personnel capable of setting up on Friday are strongly encouraged to do so. Setting up Friday morning eliminates confusion and traffic on Saturday morning. (**Note: Despite a security presence, America's Hometown Thanksgiving Committee is not responsible for damaged or stolen items belonging to event participants.**)

ROAD CLOSURES:

As mentioned above, the waterfront area will close to general traffic on Saturday **morning at 7:00 AM** and remain closed until **4:00 PM**. Vehicles left unattended within the restricted area after 7:00 AM will be towed at the owner's expense. Roads/intersections within this area include Water Street at Union Street, Water Street at North Street, and Water Street at Brewster Street.

EVENT LOCATION AND LOCAL DIRECTIONS: PILGRIM MEMORIAL STATE PARK, 79 WATER STREET, PLYMOUTH, MA

GPS: 79 WATER STREET, PLYMOUTH, MA 02360

Friday Check-In:

- From Route 3 South, take exit 15A towards Plymouth Center.
- From Route 3 North, take exit 15 towards Plymouth Center
- Take a right on Court Street and follow straight through Main St
- Take a left on Water Street and follow to Pilgrim Memorial Park
- **Stop at the Check Point located at the corner of Water Street and Leyden Street** and identify yourself as a vendor participant to the AHTC representative.

Saturday Check-In:

- From Route 3 South, take exit 15A towards Plymouth Center
- From Route 3 North, take exit 15 towards Plymouth Center
- Take a right on Court Street and follow to NORTH STREET (On left after Town Hall)
- **Stop at the Check Point located at the corner of Water Street and North Street** and identify yourself as a vendor participant to the AHTC representative.



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Feel free to email or call us with questions prior to the event. Please try to address any questions by Thursday, November 20, 2025. The office will be closed on Friday, November 21, 2025, as we will be onsite preparing for the Celebration and will have limited internet access.

We are looking forward to seeing you!