



Thank you for your interest in America's Hometown Thanksgiving Celebration. The 2019 celebration was attended by over 150,000 people and was a great success! We missed everyone in 2020, but now we are ready to make the 2021 event the best we have ever had. Exciting news: The parade will be **broadcast LIVE on WCVB** this year. Because of this, many of the set up and event times have been **pushed back an hour**. The parade will kick off at 10am instead of 11am this year, subsequently, set up and road closure times have changed as well.

Enclosed you will find an application to exhibit at the 2021 event. All vendors must be approved by the Vendor Committee and vendor space is available on a first come first serve basis. Craft vendors will be selected by a jury. **ALL VENDORS ARE REQUIRED TO SEND PHOTOS IN ORDER TO BE CONSIDERED, EVEN IF YOU HAVE PARTICIPATED IN PAST EVENTS.**

Please return the application portion of this packet along with your check and photos of your booth no later than October 31, 2021 (discount if received before September 30, 2021):

**America's Hometown Thanksgiving Celebration
10 Cordage Park Suite 230
Plymouth, MA 02360**

We look forward to working with you!

Sincerely,

America's Hometown Thanksgiving Celebration Committee

www.usathanksgiving.com

operations@usathanksgiving.com

508-746-1818



HOURS OF OPERATION: Please make note of all the time changes. **EVERYTHING HAS BEEN MOVED UP AN HOUR DUE TO A FULL LIVE BROADCAST OF THE PARADE WITH WCVB CHANNEL 5.**

The fee associated with your space is for all the hours that the Celebration is open or any part thereof. Vendors agree to operate during all the hours indicated in this contract. No refunds or reductions will be given if the hours of the Celebration are shortened by any circumstances beyond the Celebration's control.

Waterfront set up:

Friday	11/19/2021	10am-2pm
Saturday	11/20/2021	6am-7am (roads close at 7am)

Waterfront Hours

Saturday	11/20/2021	10am-4pm
----------	------------	----------

(Vendors are welcome to be at their booths prior to 10am. Crowds do start to gather to claim their space for the parade prior to the parade time)

Parade set up:

Saturday	11/20/2021	6am-7am (roads close at 7am)
----------	------------	------------------------------

Parade Route Hours

Saturday	11/20/2021	8am-1:30pm
----------	------------	------------

ELECTRICITY:

Electrical is limited at the Waterfront. Vendors requiring electricity need to contact their vendor coordinator to check availability.

WATER HOOK-UPS:

There is water available at the Waterfront. Please bring all containers needed to transport water from the water spigot to your booth. Your vendor coordinator can direct you to the spigot on your day of set up.

SAFETY - CLEANLINESS - WASTE:

All vendors are responsible for maintaining their space in a manner that is both safe and pleasing to their workers and customers. All trash must be boxed or bagged and placed in the containers provided. NO liquid waste can be discharged on the grounds, nor can anything be thrown in the ocean. Vendors are responsible for removing their own property and cleaning their own space at the close of the Festival. The rented space and its surroundings must be clean of all belongings and debris. A surcharge of \$150.00 will be assessed for clean up, at the discretion of the Executive Director.

SECURITY:

The Celebration will have overnight security on Friday evening. The Celebration does not assume any responsibility or liability for loss or damage to vendor's property. Your signature on the contract signifies your understanding of this.

ITEMS FOR SALE:

No items bearing the words "America's Hometown Thanksgiving Celebration" may be sold on the grounds without prior permission of the Executive Director. The Executive Director and/or his/her designee retain the right to order the immediate removal of any item or items they deem unsuitable. Food and merchandise vendors are limited to selling only those items they have listed on the contract, and the Celebration retains the right to reject or limit those items or the number of vendors selling any given item. Not removing items from sale that the Celebration deems unsuitable, will lead to removal of your entire booth and no refund.

SIGNS, ATTIRE, PROMOTIONS:

Booths may only display signs with the name of the organization renting said booth and a list of items sold with their prices. At no time will attire, buttons, badges or literature be worn, displayed, sold or given away, that promotes the doctrine, belief, or dogma of that vendor or any other person or organization.

DEADLINES:

All vendors must be approved by the Vendor Committee and vendor space is available on a first come first serve basis.

JURIED PROCESS:

Vendors will be selected by our Vendor Committee. All Vendors must include photos and payment along with this contract in order to be accepted into the juried process.

Contact information
operations@usathanksgiving.com
508-746-1818

